

Dr. Babasaheb Ambedkar Open University, Ahmedabad

Term-End Examination : January-2026

Course Name : MBA

Subject Name : International business

Subject Code : MBA04C401

Date : 01-03-2026

Time : 03:00PM TO 05:15PM

Max Marks : 70

Q.-1. Write answers to any one of the questions given below (in 1,200 words). (14)

- (1) Why is balance of payment important?
- (2) Describe the meaning of International business and Score of International business in detail.

Q.-2. Answer the following question (Attempt any one) in about 1200 words. (14)

- (1) Discuss the International Strategic Alliances by Region in detail.
- (2) Explain the current international financial system in detail.

Q.-3. Write answers to any one of the questions given below (in 1,200 words). (14)

- (1) Describe the Subsidies, Anti-Dumping Measures and Countervailing Duties in detail.
- (2) Describe the salient Features of the Foreign Trade Policy 2023.

Q.-4. Write answers to any one of the questions given below (in 1,200 words). (14)

- (1) Describe the International money market and limitations of the International monetary Market.
- (2) Discuss the effects of Regional Economic Integration.

Q.-5. Write short notes on any three of the following topics. (9)

- (1) Franchise.
- (2) Impact of the New Foreign Trade policy 2023 on exports.
- (3) Types of Duties.
- (4) Types of Foreign Exchange Markets.
- (5) Scope of Multinational firms.

Q.-6. Multiple Choice Questions (5)

(1) The Indian Government unveiled the new Foreign Trade Policy 2015-20 on .

- A) 30th Mar 2015
- B) 31st Mar 2015
- C) 1st April 2015
- D) 30th April 2015

(2) Reserve assets are typically managed by:

- A) Commercial banks
- B) The central bank
- C) Private investors
- D) Multinational corporations

(3) India is a member of global trade organisation.

- A) WTO
- B) IMF
- C) WORLD BANK
- D) NONE OF THESE

(4) Foreign collaboration involves:

- A) Only mergers
- B) Knowledge/technology sharing between firms of different countries
- C) Only manufacturing plants
- D) Government-to-government agreements

(5) Which of the following best defines a Multinational Enterprise (MNE)?

- A) A company that operates in only one country
- B) A company that owns and controls business activities in multiple countries
- C) A company that only exports products abroad
- D) A company with only local operations
